DIGI**WIND**

Brand guidelines

January 2024

FONT: **MONTSERRAT**

logo font
MONTSERRAT
(Google fonts)

DIGIWIND

MONTSERRAT LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890'?'"!"(%)[#]{@}/&\<-+÷×=>®©$€£¥¢:;.*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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1234567890'?'"!"(%)[#]{@}/&\<-+÷×=>®©$€£¥¢:;.*

MONTSERRAT BOLD

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1234567890'?'"!"(%)[#]{@}/&\<-+÷×=>®©$€£¥¢:;,
.***

COLOR

DIGIWIND

HEX: **# 1C2A45**
PANTONE: **533 C**
C: **93**   M: **81**   Y: **45**   K: **47**
R: **28**   G: **42**   B: **69**

F65

FONT: **MONTSERRAT**   (Google fonts)

MONTSERRAT LIGHT

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MONTSERRAT BOLD

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MONTSERRAT MEDIUM

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
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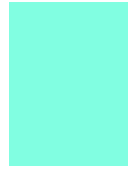1234567890'?'"!"(%)[#]{@}/&\<-+÷×=>®©$€£¥¢:,,.*

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
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¢:,,.***

F65

BRAND COLORS

Primary colors

HEX: **# 1C2A45**
PANTONE: **533 C**
C: **93**   M: **81**   Y: **45**   K: **47**
R: **28**   G: **42**   B: **69**

HEX: **# 81FEE1**
PANTONE: **333 C**
C: **39**   M: **0**   Y: **23**   K: **0**
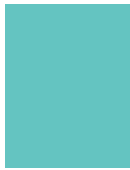R: **129**   G: **254**   B: **225**

HEX: **# 415273**
PANTONE: **2766 UP**
C: **81**   M: **68**   Y: **34**   K: **17**
R: **65**   G: **82**   B: **115**

HEX: **# 6D6E71**
PANTONE: **COOL GRAY 10 C**
C: **58**   M: **49**   Y: **46**   K: **15**
R: **109**   G: **110**   B: **113**

Secondary colors

HEX: **# 64C4C1**
PANTONE: **325 C**
C: **58**   M: **1**   Y: **28**   K: **0**
R: **100**   G: **196**   B: **193**

HEX: **# D3FFF0**
PANTONE: **573 C**
C: **15**   M: **0**   Y: **9**   K:**0**
R: **211**   G: **255**   B: **240**

HEX: **# 939598**
PANTONE: **COOL GRAY 7 C**
C: **45**   M: **36**   Y: **35**   K: **1**
R: **147**   G: **149**   B: **152**

HEX: **# D1D3D4**
PANTONE: **COOL GRAY 2 C**
C: **17**   M: **12**   Y: **12**   K: **0**
R: **209**   G: **211**   B: **212**

HEX: **# 1C2A45**
PANTONE: **533 C**
C: **93**   M: **81**   Y: **45**   K: **47**
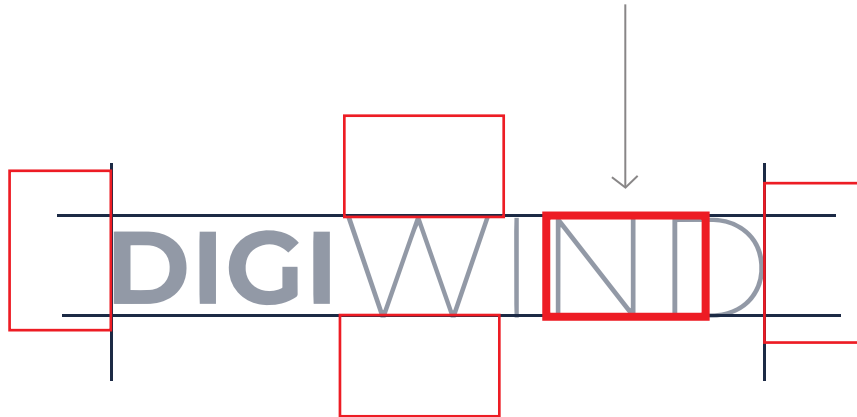R: **28**   G: **42**   B: **69**

HEX: **# 415273**
PANTONE: **2766 UP**
C: **81**   M: **68**   Y: **34**   K: **17**
R: **65**   G: **82**   B: **115**

HEX: **# 81FEE1**
PANTONE: **333 C**
C: **39**   M: **0**   Y: **23**   K: **0**
R: **129**   G: **254**   B: **225**

F6S

CLEAR SPACE
Space at the top, left, right and bottom matches the logo's height

DIGIWIND

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Minimal reduction

2cm

DIGIWIND

F6S

Do not change the color nor the position of the logo
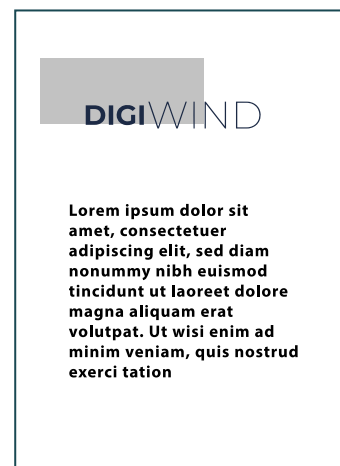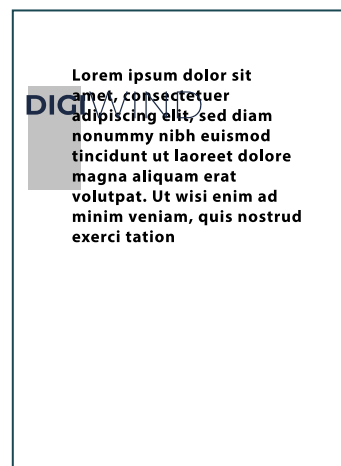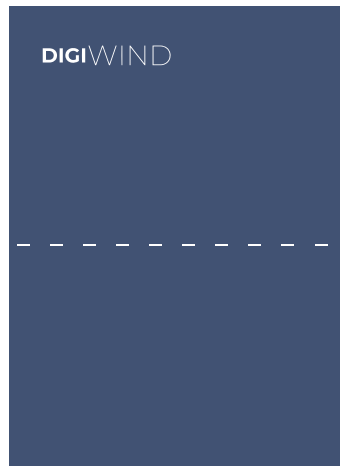(except as described in the previous section).

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F6S

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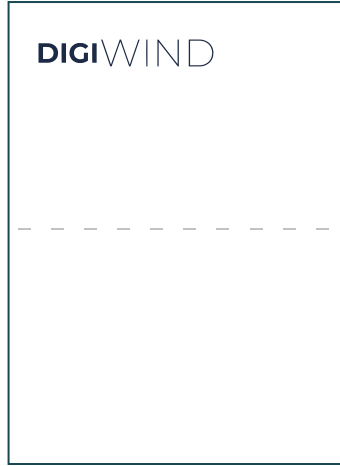
**When possible, put the
logo in the first half
of the document
(left, center or right).**

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exerci tation

DIGIWIND

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minim veniam, quis nostrud
exerci tation

**DO NOT overlap
text or picture and logo.**

F65

You can use the icons and illustrations as needed for a specific topic.

Digital campus

Digital masters

Digital experience